

Swachh Bharat Programme

23rd September, 2016

In pursuit of the vision of Swachh Bharat Abhiyan, the NSS Unit of Netaji Subhash Engineering College has launched the special cleanliness drive and monitor and coordinate cleanliness activities in the college. The broad plan of action was as follows: 1. Generating mass awareness on cleanliness and hygiene amongst students and staff members on 'Swachh Bharat Abhiyan' so as to motivate them to contribute to this Campaign in a proactive manner. 2. Students and faculty members participated in the special cleanliness drive in the college campus. 3. Eminent people of the locality were invited to address students and faculty members on issues connected with 'Swachh Bharat Abhiyan'. 4. Removal of all kind of waste material like plastic wastes, polythene wastes , unusable non bio-degradable material etc . 5. Mass pledge by students and faculty members to maintain cleanliness of the college campus and its surrounding areas on regular basis.

The NSS Unit organized a massive cleanliness drive on the college premises. NSS Programme Coordinator, faculty members and students voluntarily participated by cleaning the playgrounds, classrooms and corridors of the college. The students and staff members took voluntary oath to maintain cleanliness of the college campus and its surrounding areas on regular basis. Periodic cleanliness and anti Polythene drives shall be conducted in the college premises as a preventive measure to control the plastic pollution in the college. A panel of experts among the faculty members gave lectures to create awareness about cleanliness, hygiene, sanitation and the various diseases that are caused due to poor hygienic conditions. Discussions were held that emphasized upon the importance of cleanliness and sanitation as well as its implementation in the daily lives. The Director of the college, Dr. H.K.Mandal stressed upon the students to follow certain good practices like keeping the surroundings clean, avoiding littering in public places, refraining from using plastic bags and spitting on the road etc. The activities included the discussions on reversal of lost biodiversity through conservation of natural ecosystems and ecological restoration of degraded lands. The Principal, Dr. A.K.Ghosh emphasized on the importance of keeping the area clean, free from plastic waste and maintaining the health hygiene in the college

