

Netaji Subhash Engineering College completed 2024 Hult Prize On-Campus Local edition and competing for 1M USD to change the World through Social Enterprise.

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The Hult Prize Foundation is a global leader in social entrepreneurship and youth empowerment for the 21st century. It has brought impact focused programs, events, and training to over a million of students globally from 120+ countries; creating a pathway for youth everywhere to take action to build a better world. Each year, tens of thousands of university students from dozens of countries participate and since its inception, participants have represented 5,000+ institutions of higher education.

With a \$1,000,000 global startup prize as its anchor activity, the Hult Prize has brought impact focused programs, all starting with its emblematic On-Campus Program. The On-Campus events allow more students to compete around the world, leading to more ideas and ultimately more social enterprises poised to target some of the most complex global issues.

Netaji Subhash Engineering College completed its 2024 Hult Prize On-Campus local edition with this year's Campus Director, Miss. Brishti Saha, student from 4th year, Dept. of EDE, B.Tech. on 26th February, 2024 on college campus in Garia, Kolkata. Participants tackled this year's challenge, UNLIMITED: Pitch any world changing idea they have for social enterprise that aligns with the 17 United Nation's SDGs (Sustainable Development Goals). The winning team, CAREIFY made its way to the South-East Asian Regionals. The whole event was advised and co-ordinated by Prof. Sourav Mitra from the Dept. of Information Technology. Prof. Suparna from the Dept. of Information Technology was also one of the advisory committee members.

The winners of this On-Campus event would automatically advance to compete in the Hult Prize Summits and would continue on the run for its one-of-a-kind award in seed-capital of 1M USD to change the world.