

# NETAJI SUBHASH ENGINEERING COLLEGE TECHNOCITY, GARIA, KOLKATA-700152

NSEC/reels/165/24-25

23.4.2024

## NOTICE

Sub :- Reel making competition to celebrate the new look college campus

Netaji Subhash Engineering College is organizing a "Reel making competition" to celebrate the new look college campus. Reels have undoubtedly become a medium for the smart generation to exhibit their ingenuity and bring in the supreme trends on social media. Students are encouraged to participate and post their reels on their social media platforms and also on the link provided below.

<https://forms.gle/R5RSLFV5EqGP63eC8>

### Judging Criteria

- Creativity
- Relevance to the theme
- Content clarity
- Impact on the student community

### Guidelines

- Each participant can submit only one Reel
- Selection of the final round will be based on the popularity of each posting, which will be measured based on social media likes and retweets as of 29.4.2024 at 11.59 PM.
- The reel must be an original creation. You can only be inspired by existing trends online. Plagiarized content can lead to disqualification.
- Any offensive, name-calling, derogatory remarks, and/or regional slang towards any person or community should not be used.
- The Competition is open to all NSEC students from all branches.
- After submission all the participants are further required to upload the reels on Instagram and use #nsec #NSECSpreadingawareness#NetajiSubhashEngineeringCollege #engineering#technology#diploma#bca#bba#btech#mca#mtech#mba as tags for their Reels in the caption.
- Reel should include first name and 3-5 lines description of the video.
- Make sure the Reel has a maximum duration of 30-90 seconds.
- Verify Instagram account is set as a "Public account" to ensure view ability of all entries.

The top 3 popular reels will be awarded as the winners who will be awarded trophy and certificate in the Reel Making Competition.

All participants will be provided with a participation certificate (E-Copy).

  
PRINCIPAL

**Netaji Subhash Engineering College**  
Technocity, Garia, Kolkata-700 152



Copy forwarded for information to :

1. Dean(AA)
2. All HOD's /In charges
3. Campus Administrator
4. All Deptts.
5. Website
6. Guard File